

# COMMUNICATOR

INFORMING THE BATES COMMUNITY

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Photograph by Bates College Photography

## **Eat Well - Donate to Charity - Enter to Win Red Sox-Yankees Tickets!**

By Mary Main, Assistant Vice President, Human Resources

During Bates Enrichment Week, all employees are invited to join us for free lunches in Commons. In addition to great meals, you will have the opportunity to make a difference in our community and be entered to win tickets to the July 21st Red Sox-Yankees game at Fenway Park! For each \$1 you donate you may enter one raffle ticket.

*Let's make this our best charitable giving year ever!*

### **Tuesday, June 11, 2013—Bingo Madness**

Sponsored by BCSA, come play Bingo and win prizes!

Donations will be accepted for the Bernie Carpenter Employee Emergency Fund. The Bernie Carpenter Fund was established in 1997 to help your fellow co-workers by giving help to those most in need. The fund provides grants and loans to Bates College employees for emergencies such as major illnesses, accidents or similar catastrophes.

### **Wednesday, June 12, 2013—Cat's Cup Culinary Cook-Off Challenge**

Join us as the chefs of Dining Services compete for your vote as the best station!

Donations will be accepted for the Greater Androscoggin Humane Society. For 122 years, the Humane Society has pledged to provide the best possible care for stray, abandoned and abused animals. Every year the GAHS provides care to over 3500 animals. The shelter spays/neuters every cat, kitten, puppy, dog and rabbit before adoption, a financial burden accepted by the shelter. They also provide low-income families with a low-cost

spay/neuter program, another way to combat pet overpopulation.

### **Thursday, June 13, 2013—Free the Fridge**

Join us as the Dining Services team creates culinary delights with leftovers from the fridge!

Donations will be accepted for the Garcelon Society. This fund was proudly established by Bates College in 2005 as a means to invest in the future of the community that has been our home since 1855. The Garcelon Society raises funds for the Androscoggin Scholarship Fund to help ensure that talented and deserving students from Androscoggin County have access to a liberal arts education. Bates College is committed to the young people in our community and the Garcelon Society's fundraising efforts are dedicated to the financial support of Lewiston, Auburn and other local students.

### **Friday, June 14, 2013—Employee Recognition Lunch**

Come join in a celebration of our hard work in the past year and a tribute to our retirees.

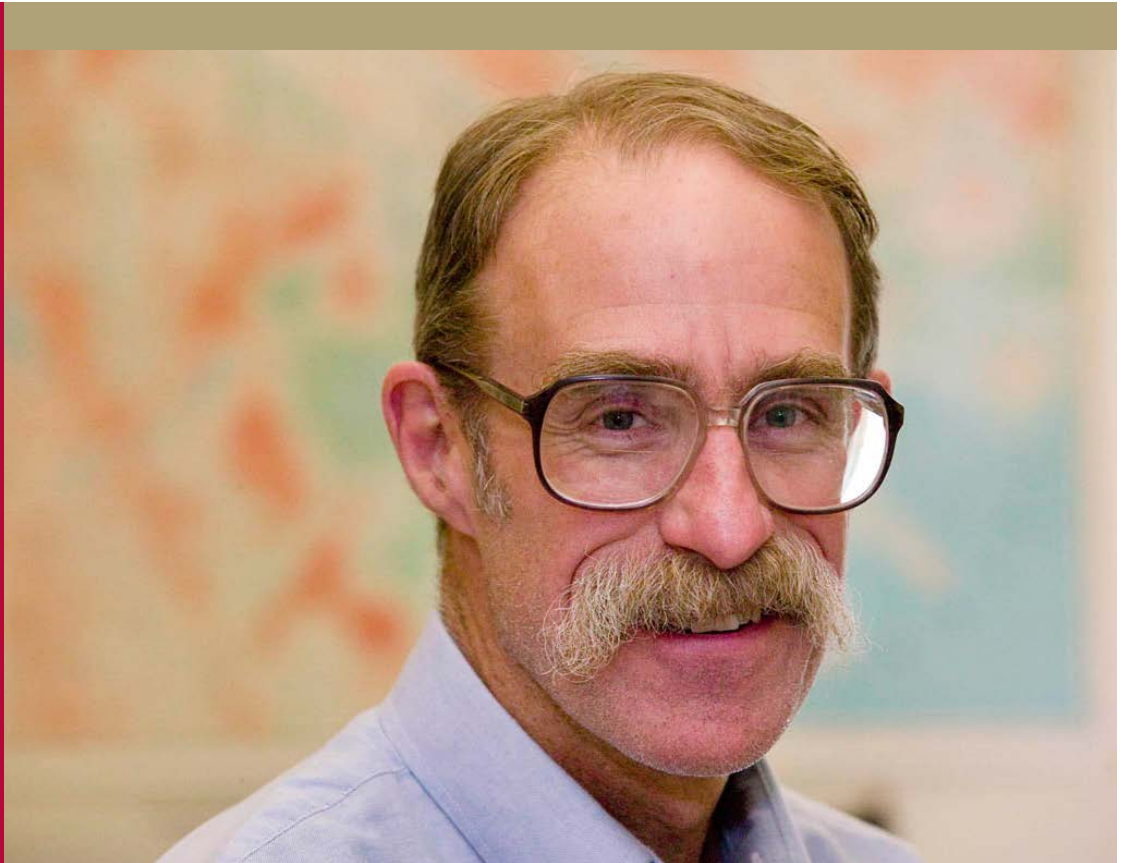
**"The earth laughs  
in flowers."**

**-Ralph Waldo  
Emerson**

## **New Staff Members**

Meredith Lyons  
*Operations Manager*  
Bates Dance Festival

Kerri Uehlein  
*Program Coordinator*  
Equity and Diversity  
Resources



## **Multimedia: Cultural collisions drive 2013 Kroepsch honoree**

By Victoria Stanton, Communications

For anthropologist Loring Danforth, national sports team mascots and Barbie dolls are as valid for classroom discussion as native Amazonian tribes and Greek death rituals.

Asking students to examine their own cultural investments and engage with one another is part of getting them to think like anthropologists, says Danforth, Charles A. Dana Professor of Anthropology.

When students begin to see the cultural underpinnings of their hobbies and beliefs, “that’s the most fun.”

At the same time, he says, “you get students who are insulted, offended, troubled. That can be really agonizing to work through, but it means you’re hitting on something really important and interesting.”

Danforth’s ability to work through these sometimes-visceral discussions has earned him a devoted following of students throughout his more-than 30 years of teaching at Bates.

This year, he received the college’s Kroepsch Award for Excellence in Teaching, established in 1985 by a gift from Robert Kroepsch ’33.



## **Acupuncture Coverage Effective June 1, 2013 under the Bates Medical Plan**

By Ken Emerson, Associate Director, Human Resources

We are pleased to announce that acupuncture services will be covered under Bates' medical plans with Cigna, effective June 1, 2013. This amendment will apply to both plan options ("OAP" and "OAPIN"), and will be covered under the office visit provision. If accessed in-network, the office visit copay will apply (\$20 or \$25 as determined by the submission of the claim); if an out-of-network provider is used under the "OAP" option, the service will be covered at 80% after deductible.

Please note that acupuncture services will be limited to 20 visits per calendar year and covered based on medical necessity when administered by a physician (including a chiropractor) or a licensed/certified acupuncturist. Acupuncture as a treatment method has been approved by Cigna for the following conditions:

- **nausea and vomiting associated with pregnancy**
- **nausea and vomiting associated with chemotherapy**
- **postoperative nausea and vomiting**
- **postoperative dental pain**
- **the treatment of pain associated with any of the following chronic conditions:**
  - migraine or tension headache
  - osteoarthritic knee pain
  - neck pain
  - low back pain

To search for providers that participate in Cigna's network, go to [www.mycigna.com](http://www.mycigna.com). Please note that providers are listed in Cigna's online provider directory according to their primary specialty, even though they may perform additional services that are covered under the plans. For example, you may have acupuncture services administered by an in-network chiropractor, and those services would be covered under the plan at the in-network level. You may not find that provider if you search for an acupuncturist in Cigna's provider directory (under "Other Health Care Professionals") because he is listed as a chiropractor, though you would be able to search by the provider's name.

We believe that the addition of acupuncture as a covered service will be a valuable enhancement to Bates' plan, and are pleased to make this change.

*The Athletic Department is so proud to announce that Marsha Graeff will be inducted into the Bates Scholar Athlete Society on Saturday, May 25 at 5:00pm in Olin Concert Hall.*

*Congratulations Marsha- well deserved!*

### **May Dates of Interest**

**Biweekly pay date,  
May 9**

**Monthly pay date,  
May 9**

**Biweekly pay date,  
May 23**

**“The miracle isn’t  
that I finished.  
The miracle is  
that I had the  
courage to start.”**

**-John Bingham,  
No Need for Speed: A  
Beginner’s Guide to  
the Joy of Running**



## **The Fourth Annual B Well 5K!**

On the morning of Friday, June 14th the B Well masses will be gathering together at a starting line on Alumni Walk for the fourth annual B Well 5K Run / Walk. If this year’s event is anything like last year, the crowd will be filled with employees representing most (if not all) departments on campus. It will be held at 8:30AM on the morning before Employee Recognition Lunch and the exercise should help build our appetites!

The course will be very similar to last year’s, winding through most of the major sections of campus, around the Russell St. Track and through the Quad. It crosses Central Avenue by Commons but other than that is entirely on the paths of campus. The terrain is fairly flat with two brief uphill sections and a gradual downhill finish down Alumni Walk. It will remain on pavement for the entire route. A 5K is 3.1 miles in distance and the overall average time (for all runners and walkers) was between 40-45 minutes.

This event is suitable for all ages and fitness levels and is only competitive if you choose. Many participants last year chose to walk the entire route while others ran. Some decided to combine walking and running. Any method is acceptable!

If you are not interested in participating in the run/walk, we are looking for volunteers to help man the course. We also encourage non-participating members of the college to come out and cheer for your fellow colleagues! Sign up will be available on Garnet Gateway under the events tab. Last year we had 175 participants, how many will we get this year?

## **Now available from the Human Resources Lending Library:**

### ***Orbiting the Giant Hairball* by Gordon MacKenzie**

Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a “giant hairball”—a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past. Gordon McKenzie worked at Hallmark Cards for thirty years, many of which he spent inspiring his colleagues to dream, dare and rise above and beyond the rubber-stamp confines of the administrative mind-set. In this very funny book he shares the story of his own professional evolution, together with lessons on awakening and fostering creative genius. It is a must-read for anyone who wants to achieve their most self-expressive, most creative self.

## **Everybody Has a Story:**

### **Philip Walsh, Director of the Office for External Grants**

By Amie Parker, Employment Manager, Human Resources

Philip Walsh, Director of the Office for External Grants, has been at Bates for two years. He's come a long way from his initial desire to be a social worker, although his initial career choice led him to where he is today—raising a family in the great outdoors of Maine!

Philip was raised in a suburb of Washington, D.C. and spent summers at the family lake house in Maryland. He points to this early experience at the lake as what influenced his decision to ultimately settle in Maine. He spent his undergraduate years at James Madison University, where he studied to become a social worker. He was influenced by the influx of Central American refugees in his community during his high school years and spent time in Mexico during his senior year in college emerged in the culture as a youth counselor in an orphanage. This experience made him realize that he didn't really want to be a social worker, but rather was interested in the causes of the issues that resulted in the need for social workers.

He delayed obtaining his master's degree to return to D.C. and to work on community concerns within his own community. He knew that he wanted to return to Latin America to work, but realized that he would need to secure an advanced degree and so attended Georgetown University and spent subsequent years between D.C., New York, Nicaragua and Mexico working on community development issues. His intent was to continue living abroad, but the birth of his first child tempered this desire and he and his wife decided to seek life outside the city. His wife's family had a home in Maine and so after spending time here, they decided to begin seeking work here.

Philip enjoys the global level of his work at Bates, the explicit values and that his job is one in which he has unique access to the way values are expressed in that he works with faculty who are doing something fundamentally unique and with the thought leaders to foster and fulfill the stated values. His role is to figure out how the office can support the mission, which is in itself rewarding.

On a personal level, Philip is an unwavering optimist, loves the outdoors and spends, on average, two weeks per month in the Moosehead area with his wife and two daughters. He's fluent in Spanish, loves Latin American cuisine and is an avid runner.

After more than two years conducting interviews for the Communicator, I summarize our community as one of creative, passionate people with a love of community and the natural world—all traits worth celebrating! Phil is representative of our community at large--a creative, passionate people with a love of community and the natural world--all traits worth celebrating!



**“A pessimist sees  
the difficulty in  
every opportunity;  
an optimist sees  
the opportunity in  
every difficulty.”**

**- Winston Churchill**